

DISTRICT TWELVE Connection

APRIL 2018



Energizing for Service

Dear Altrusans in District Twelve,

Our conference is just a month away; are you signed up yet? I hope that many of you can join us for a conference packed with workshops, speakers and fun events. The Eugene club, members of the Corvallis club and the District board are working together to put on an inspiring and rewarding event. See more details in this issue.



Have you checked out our new Altrusa website? The International website taskforce has done a wonderful job in creating a new platform and getting it started. It has simple pages for each club that connect to our FB pages or your external websites. The new platform is secure, uses the well-known WordPress tool and will allow clubs who choose to create advanced pages in the next months. The member-only sections will be converted to this platform over the next months as well.

Are you taking advantage of signing up new members who can get 14 months of membership for the price of 12 months in April and May? See more details below.

Are you energized for service? What energizes you for service? Please share these thoughts with other Altrusans and potential Altrusans.

Bettina Schempf, *District Governor*

We need a new District Webmaster

After more than 11 years in the role, Bonnie Canaday has stepped down from this position. Bonnie's contribution to the District as our webmaster has been outstanding. When I first worked with Bonnie at our club level 8-9 years ago I was amazed to see her posting the changes we needed almost overnight. She did a job behind the scenes that ensured we stayed on top of our online presence. and she was only an email away. Thank you for your service, Bonnie.

As Webmaster you get to know each club through the information they post. You'll ensure that the contact information stays up to date by liaising with the club contact for communication and checking Group Tally. You'll help clubs identify photos that portray their work vibrantly. You'll make sure that other social media links are included on the website. Knowledge of WordPress is an asset but not a requirement. Please contact me if you would like to give this a try.

If you would like updates to your new club page/ website, please contact me at bettina_schempf@yahoo.com and I will work with you to make the updates.

2017 - 2019

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2017 - 2019

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Conference Updates

Energize and renew.... Only 1 month to go.

Early bird registration for our District Twelve Conference closes on April 15. Please send your registrations to Registration Chair [Helen Kupeli](#) at 1340 NW 11th St, Corvallis OR 97330 or email to helen.kupeli@gmail.com

The Hotel Reservation deadline is April 26. Call 1-800-937-6660 and refer to booking code AID12.

If you made a block booking for hotel rooms, the hotel staff will reach out to you in the next days to get details for attendees.

The complete address for the hotel is: Hilton Eugene, 66 East Sixth Avenue, Eugene, OR, 97401.

Directions:

- From Interstate 5: Take Exit 194B onto I-105. Stay on I-105 for 3 miles. I-105 ends at Jefferson Street.
- Take the left hand exit onto 7th Avenue as the freeway ends.
- Continue straight for 7 blocks.
- Turn left on Oak Street and again left on 6th Avenue.
- Hotel entrance is immediately on the left.

DEADLINES

Have you sent the names of your club's delegates and alternates to [MaryAlice Ridgway](#) yet? They are due on April 15.

Have you signed up for the Pre-Conference event yet? Registration is due on April 30.

ANNUAL AWARDS

Thank you to all clubs who submitted applications for the awards. We recognize the time invested in the applications. Our external judges are now hard at work reviewing them. We look forward to sharing your work with conference attendees and all Altrusans in our district.

INTERNATIONAL PROJECTS

At the Dr. Nina Fay Calhoun International Relations Award meeting at Conference we will also honor club projects that were not put forward. Please be prepared to have a member of your club stand and report (1 minute only) on what your club is doing with regards to International Relations. We know that many clubs are doing wonderful work that will not be recognized in the awards, so now is your chance to shine and to inspire others. - [Carolyn Powers](#), District Chair, International Relations

New Members since December 2017

CLUB	NAME	SPONSOR(S)
Corvallis	Carol Canham Terrill	Tammy Skubinna
Longview-Kelso	Patty Murray	Cindy Donaldson
Mid-Columbia	Kira Bennett	Charter Member
Olympia	Vicky Brant	Karen Gerrits
Pendleton	Tara Bennion Carol Blanc Judy Brizendine Martha Campbell Michelle McEntire Gail Turner	Dorothy Smith Terri Taber Karen Licurse Dorothy Bowen Sofi Smith Terri Taber
Roseburg	Linda Shingler Lillian Coke Juli Sinclair	Mary Marhsall & Fran Mueller Juliana Marez & Stephanie Giles Shirley Northcraft & Mary Marshall
Yaquina Bay	Linda Broduer Marla Martin Shelley Moore RaeAnn Pettett Lucinda Taylor	Andrea Bobbit Tiana Tucker Julie Baldwin Andrea Bobbitt Kathleen Kellay

DUES RENEWAL

It's time to start the process of collecting dues for the upcoming year. They are due to International and the District by June 15th. You must use the Group Tally system that is accessed through the International Web Site. This is the time to update your members' email addresses and other contact information for International and District, since this is where the information is obtained for any group mailings from International or District. If you are not familiar with the Group Tally registration process, plan to attend District Conference or contact your District Board liaison for assistance. The treasurers' workshop at conference will have a demonstration of Group Tally and we will be able to answer questions on the process.

Anne DeFrancisco, District Treasurer

NEW CLUB OFFICERS

Have you elected your new club officers for the 2018-2019 year? Please send the list of new officers to International and District and also update your Group Tally records.

Share your club's story!



[District Twelve on Facebook](#)

April is Add an Altrusan Month

Has your club planned activities for a membership drive? Did you ask your members for some new ideas? Try them!! Energize and re-energize your current and potential new members for service.

If you need more ideas here is a great toolkit from the Altrusa website:

In Altrusa, we all recognize the importance of constant recruitment and organizational growth. In this day and age it seems extremely hard to find individuals willing to embark in projects and activities that require more time than they seem willing to give or feel they have. That is why we need to keep things SIMPLE, but need to be SMART about our methods. A good way to address our recruitment challenge is through Add An Altrusan Month. Yes, some might say it is easier said than done, but follow me for a little while and you will see that a simple Add An Altrusan Month can be successful when we are smart about it. Remember, if you don't ask a potential new member, another club will.

Simple Planning of ADD AN ALTRUSAN Month Means:

Select a day(s) in April when the majority of club members can be present and actively participate. Include all committees in your ADD AN ALTRUSAN Month activities. This makes the task easier and commits everyone towards an important organizational activity. Move around your community to identify different resources that you can use this month and a place that offers high visibility for outside activities if that is part of the plan for the month, Plan one major recruitment activity or a limited amount of interrelated activities. More is not necessarily better. Labor for success. We all know that recruitment of volunteers is difficult, but can be highly rewarding when successful. Enthusiasm is the key to attracting potential new members. Let others know ALTRUSA is alive and well with a long history of efficient and effective service.

Smart Approach to ADD AN ALTRUSAN DAY

- Service is the key in Altrusa. Remember: service is fun when done for the right reasons, with the correct attitude and with the right people.

- Motivated Altrusans believe in what they do as a group. Let's all be motivated to make this month a successful one.
- Altruism is action. Have available pictures or other materials useful in presenting and projecting your club's recent community projects and activities.
- Review your plan of action for this month to ensure group participation and organizational success.
- Timetable for the activity should be reasonable and realistic. Remember that everybody's time is valuable and no one has time to waste. Meaningful activities do not have to be long and tedious.

Simple and Smart Suggestions for ADD AN ALTRUSA DAY Activities:

- Radio Show: Promote Altrusa and indicate contact persons and, if possible, phone numbers to call.
- Ice Cream Social, Bake Sale or other activity to attract people's attention.
- Multiphase Health Clinic (could be in collaboration with other organizations). Distribute ALTRUSA information that day at the clinic area.
- Information booth at a local Shopping Mall.
- Tea /Coffee Party to meet personally with potential members already identified by club members.
- Participation at a City Fair or Community oriented event open to the general public.
- Reading Circle at a public library or other attractive/ convenient facility.
- Book Drive for a specific library, shelter or school as a way to present ALTRUSA through literacy initiatives.
- Personal visits to different young professional organizations
- Put fun in your program and business meetings
- End of the year party

13 or 14 months membership

- New Members who join in April and May get a special bonus: their membership lasts until end of May the next year. We look forward to welcoming many more members during this period. Who in your community can you ask?



ALTRUSA'S BIRTHDAY: APRIL 11

Are you celebrating Altrusa's birthday this month?

What are we most proud of? For us as an international organization, and for your club?

What are our hopes for the future?