

# DISTRICT TWELVE 2018 CALL TO CONFERENCE

## Welcome to our 63rd Annual Conference in Eugene, Oregon

District Twelve Annual Conferences are a time to learn, grow, be inspired, meet kindred spirits, have fun and meet Altrusans from all around our District. In the process we recommit to why we became and remain Altrusans: Making our community a better place through the services we provide.



The theme of our conference this year is 'Energize and Renew'. And that is what we are planning for with a program that includes amazing speakers, a large selection of Round table topics and workshops in the four tracks of Leadership, Membership, Operations and Fun. During the round table time on Friday you'll have the opportunity to select 6 different topics.

The local club in Eugene is bringing a wonderful Early Bird event to us and they have secured several local keynote speakers to inspire and uplift us.

This Call To Conference is full of information about the May conference. If you need any additional information, please contact me or any of the other District Board members. We are here to help.

And don't wait to book your rooms!!

See you in Eugene soon.

**Bettina Schempf,**  
District Governor 2017-19



## CONTENTS

- Message from International President . . . 2
- Conference Schedule Overview . . . . . 2
- First Timers Orientation . . . . . 2
- Program Highlights . . . . . 3
  - Early Bird Event
  - Friday Fun Night
- International Representative . . . . . 3
- Speaker Highlights . . . . . 4
  - Monica Wilton
  - Terry McDonald,
  - Bob Welch
- Photographer . . . . . 4
- Nominations Committee . . . . . 4
- Altrusa Awards
  - Mamie L. Bass *Service* . . . . . 5
  - Letha H. Brown *Literacy* . . . . . 5
  - Dr. Nina Faye Calhoun *International* . . . 5
  - Gwladys Brewster *Outstanding Altrusan* 6
- Round Table Workshops . . . . . 6
- Saturday Workshops . . . . . 7
- What to Bring . . . . . 8
- What to Wear . . . . . 9
- Embracing Memories . . . . . 9
- Saturday Banquet . . . . . 9
- Important Dates . . . . . 9
- Hotel Booking Information . . . . . 10
- Things to Do in Eugene . . . . . 10
- Menu . . . . . 10

## MAY 17-20, 2018 Hilton Eugene

[Hotel Reservation information on Page 8](#)



SEE SEPARATE ATTACHED FORMS FOR **Conference Registration & Early Bird Event Registration**

# CONFERENCE SCHEDULE OF EVENTS

## THURSDAY, MAY 17

5:00 pm Early Bird at Shedd Institute [\(info\)](#)

## FRIDAY, MAY 18

8:00 am Welcome and Literacy Breakfast [\(info\)](#) [\(menu\)](#)

9.45 am First Timer Orientation *(see below)*

10:30 am Opening Business Session

Noon Service Luncheon [\(info\)](#) [\(menu\)](#)

1:45 pm Roundtables (choose six)

5:15 pm International Visitor Reception [\(info\)](#)

6:00 pm Fun Night [\(info\)](#) [\(menu\)](#)

## SATURDAY, MAY 19

8:00 am International Breakfast [\(info\)](#) [\(menu\)](#)

9:15 am Voting

10:00 am Workshops [\(info\)](#)

Noon Free time - grab your own lunch

2:30 pm Second Business Session

3:30 pm Workshops [\(info\)](#)

5:15 pm Club Photos

6:00 pm Social Hour

7:00 pm International Foundation Banquet [\(info\)](#) [\(menu\)](#)

## SUNDAY, MAY 20

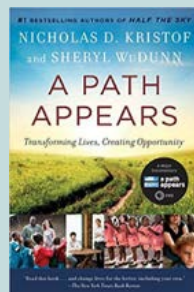
8:00 am Breakfast and Closing Session [\(menu\)](#)

## First Timers Orientation Friday 9.45am

**Are you attending District Conference for the first time? First Timers receive a \$50 DISCOUNT off the Conference Registration fee this year again!** Be sure to check the "Special First Timer Rate" on the Registration form. There will be an Orientation session on Friday where you'll learn about Conference events and meet other First Timers. The Orientation will be right after breakfast. **Rhonda**

**Hauter**, Governor-Elect, is your host. Your name will also be entered in a drawing to WIN A FULL REGISTRATION TO THE 2019 CONFERENCE in Pendleton, Oregon.

The first 20 First Timers to register will also receive a free copy of an autographed copy of 'A Path Appears' by Nicholas D. Kristof and Sheryl WuDunn. Sheryl autographed them at the Altrusa Convention in Nashville in 2017. <http://apathappears.org/>



## A Message from our International President

It is that time of year when we start thinking about attending our District Conference. Perhaps it will be your first time, maybe you made a New Year's Resolution to attend, perhaps you are thinking of stepping into a leadership role in your club and are thinking about learning more about Altrusa, perhaps you have been many times before and don't want to miss out – whatever your reason for attending your District Conference – it will be a decision that you won't regret. I have been fortunate to not only attend many of my own District Conferences, but also as a member of the International Board, I have been fortunate to attend a number of other District Conferences – each memorable for different reasons, great speakers, fun dress up events, informative workshops – but each with one common aspect – the opportunity to share ideas with other Altrusans, learn from each other and make long lasting friendships. At your conference you will have the opportunity to meet with your assigned International Representative. I would recommend that you take the opportunity to engage with them – that is what they are there for. They attend your conference to share news of our organization with you but also to hear your viewpoint, ideas and issues and to share and learn right alongside you.

It is important that each club has members attend District Conference. It is a great place for your new and developing club leaders to gain more knowledge about Altrusa and upon their return the ideas and energy they bring can add a real injection of vigor into your club. Remember that Conference is not only for the experienced members – it is an ideal way to build leadership in your club. On a personal note - attending District Conference is a decision that I have never regretted and I know that it will be a decision that you will not regret either. Let's make 2018 the year with record conference attendees!

*Leanne Milligan*

**Leanne Milligan,**  
International President



# PROGRAM HIGHLIGHTS

## *Early Bird Event (Thursday)*

Join us at the Shedd Concert Hall (just two blocks from the Hilton) and start off this year's conference with one of the most energizing entertainers in Eugene. [www.theshedd.org](http://www.theshedd.org)

- 6:00 pm No host bar
- 6:30 pm Three course meal will be served
- 7:00 pm **The Shedd Youth Jazz Orchestra** (Eugene's best high school musicians)
- 7:30 pm Comedian **Leigh Anne Jasheway** (Get ready to be re-energized with her Homegrown Eugene brand of humor) <https://www.accidentalcomic.com/>

**See attached documents – event details and separate registration form**

## *Friday Fun Night*

### ENERGIZE THE WORLD

*brought to you by Corvallis Altrusans*

Get ready for rhythm and games. Dress up to represent your ancestry or a costume or culture you love.

Our entertainment will be Monmouth Taiko.

History of Taiko: Taiko drumming has always been used for communication and celebration. Taiko music was transformed into a group performance ensemble in Japan during the 1950's. Since that time ensemble style Taiko has become increasingly popular both in Japan and the US.

Monmouth Taiko is based in Monmouth, Oregon. It was started in 1995 by Koichi Ando and Todd Wilson to provide an opportunity for members to practice and perform the age old Japanese tradition of Taiko drumming. That first year they constructed two Taiko. As more Taiko were made, the membership could expand. There are now eight performing members. The group includes students and graduates who came to the US from Japan to further their education and expand their cultural experience. Their Taiko songs and choreography are a mix of traditional and modern, with some original material.

Check them out at [www.monmouthtaiko.org](http://www.monmouthtaiko.org)



## INTERNATIONAL REPRESENTATIVE

### Leanne Milligan

*International President  
Altrusa International, Inc. of Te Awamutu,  
New Zealand District Fifteen*

Leanne currently serves as our International President. A member of Altrusa since 1994, over the years Leanne has undertaken roles at all levels of Altrusa. She has held many offices in her club, and on the District level, serving as District Governor 2009-2011. Also on the International level, she was a member of the 2001-2003 Bylaws Resolutions and Recommendations Committee and in 2003-2005 chaired the Service Development Committee. In addition, she was a member of the 2009-2011 International Long Range Strategic Planning Committee and Co-chair of the Governor's Council. Leanne has served on the International Board as Treasurer, Vice President and President Elect. In 2016-2017 Leanne is also chaired the Centennial Committee.

Asked why she does so much "stuff" for Altrusa, Leanne replied "it is simple really – I will never be able to give back to Altrusa as much as I have received. Altrusa is a builder of leaders and it has taken me from a shy young women who wouldn't say boo to a goose to someone who can stand up in front of an audience and speak. Altrusa and the support of Altrusans in my own club, district and internationally has made me who I am".

Leanne is a fully qualified Chartered Accountant since 1994 (equivalent of the United States CPA), working in corporate, public practice and audit sectors in manufacturing, agribusiness, property development, retail and distribution industries. For these past eighteen years, she has been working for Waitomo Petroleum Ltd. as the Chief Financial Officer and is responsible for financial reporting, systems development and strategic/business planning. Leanne is fortunate that she has the support of Waitomo's Board in giving her flexibility to travel to fulfill her Altrusa duties.

In addition to her other professional interests, she currently serves as the chair of the Board of Trustees for MS Waikato Trust and is a member of the board for the Assistance Dogs of New Zealand Trust.

She has lived in Te Awamutu for the past twenty four years and is single with one very spoiled cat. She enjoys scrapbooking, card making, and cake decorating, walking and reading if time permits. Her main passion, (some might call it an obsession) is collecting soft toys, with over 7,300 in her collection. She is always on the lookout for something she doesn't have!

# SPEAKER HIGHLIGHTS

## WELCOME BREAKFAST

### Monica Wilton

*Executive Director, Eugene Library Foundation*

Monica Wilton brings a unique skill set to her work as Executive Director of the Eugene Public Foundation. In her first career as an educator, Monica earned Master's degrees in Educational Leadership and Administration and Educational Psychology. After several years as a director of choral music and then an instructor of voice and performance at the University of Oregon, Monica turned to service in the social benefit arena. She drew on her knowledge of events and volunteer management for her position as Special Events Manager at Holt International, before moving to Catholic Community Services as the Director of Development. She has served as the Executive Director of the Eugene Public Library Foundation for seven years. Her love of collaboration and education as well as her experience with benefit events and resource development are key elements in her ability to help increase support for library programs.

The Eugene Public Library Foundation supports Eugene Public Library in its efforts to encourage lifelong learning for thousands of people in the Eugene community. The addition of the Imagination Library of Eugene in 2013 is one example of foundation support of our library.

Founded by Dolly Parton, the Eugene Public Library Foundation became an Imagination Library affiliate in 2013. Since then, thousands of books have been sent to Eugene's preschool children, aged 0 to 5. The books arrive at home in the mail, once a month. This service is free to families, and open to any preschooler in Eugene city limits.

## FRIDAY LUNCHEON

### Terry McDonald

*Executive Director, St. Vincent de Paul of Lane County, Inc.*

Terrence R. (Terry) McDonald became the executive director of the St. Vincent de Paul Society of Lane County, Inc. (SVdP) on

June 14, 1984 and is a hands-on visionary leader of the agency. With degrees in Political Science and History and a Masters of Education from the University of Oregon, Terry's energies are focused on affordable housing and economic development projects that create jobs while improving the environment and the community. In recognition of his accomplishments, Terry was named 2013 First Citizen by the Eugene Area Chamber of Commerce.

Terry's passion is creating avenues out of poverty through a unique kind of reclamation: finding new uses for consumers' "useless" discards, creating new strategies and community coalitions to deal with old problems, and giving low-income and homeless people a chance to reclaim their dignity through employment and self-sufficiency.

## SATURDAY BREAKFAST

### Bob Welch

Bob Welch, author of more than 20 books, has been called "the most eclectic writer in America." He has written columns, children's books, World War II books, spiritual books, sports books, even a story about his 452-mile hike on Oregon's Pacific Crest Trail.



His book about the first nurse to die in Normandy, "American Nightingale," was featured on ABC's "Good Morning America" and was an Oregon Book Award finalist. His new book, "The Wizard of Foz," about Olympic gold-medal high jumper Dick Fosbury, is due out this Fall.

Welch is a two-time winner of the National Society of Newspaper Columnist's "Best Writing" category.

He is founder of the Beachside Writers Workshop and a former adjunct professor of journalism at the University of Oregon. He is currently an associate editor and columnist at The Register-Guard newspaper in Eugene, Oregon.

## Photographer

**Marvin Nauman**, a Professional Photographer by trade has numerous awards and accommodations for his work including over 70,000+ photographs published worldwide, Hurricane Katrina lead Photographer for FEMA shooting over 19,000 images from disasters to Presidents & Kings, Yosemite National Park photographer, Special guest Photographer on "Batman" & "MacArthur" Movie's, consultant for Boeing, consultant & inventor for Ries Tripod. Owner; High Sierra Productions, special projects, Transfers, Photography workshops & tours. Marv will be taking candid pictures during conference, will have a CD available of his conference pictures, and will be available to take group photos before dinner on Saturday. Watch for fliers with more information at conference.

## Nominations Committee

We will elect our District Nominating Committee for the 2018-2020 term at the May conference. The following candidates are willing to serve:

**Bonnie Canaday**, Centralia-Chehalis

**Elaine Redner**, Central Grays Harbor

**Chris Connerly**, Affiliate

*Submitted by the nominating committee:*

**Ilona Kerby**, Chair  
**Tami Atkinson**  
**Heather Wells**

# ALTRUSA AWARDS

**AWARD ENTRIES MUST BE RECEIVED NO LATER THAN MARCH 31 IN ORDER TO BE CONSIDERED.**

*See contact information for each award in the descriptions below.*

## MAMIE L. BASS SERVICE AWARD

We encourage each club to choose one of your club's service projects and submit it to district. We all want to know the wonderful work you are doing in you communities. By submitting your club's project for the Mamie L. Bass Service award to our district, your club will benefit by learning better how you selected, developed and implemented your service projects.

The top three entries are eligible to receive cash prizes. **Entry criteria and forms are found at the [altrusa.org](http://altrusa.org) website.**

**Your entry must reach me by March 31, 2018 to be considered.** EMAIL ENTRY TO: [Linnlr@comcast.net](mailto:Linnlr@comcast.net) - or- MAIL ENTRY TO: 3395 Lake Glenn Drive, Eugene, Oregon 97408.

— *Linn Crooks, District Service Program Chair*

## LETHA H. BROWN LITERACY AWARD

We hope you are working on your entry for the Letha H. Brown Literacy Award. Consider sharing the wonderful things your club has done to promote literacy in your community by submitting your request for consideration for the award.

You may submit online to Cynthia Mounts ([cynthia.m22@charter.net](mailto:cynthia.m22@charter.net)) or by mail to Cynthia Mounts, 113 SW Balboa Ave., Roseburg, OR 97471. **Deadline: postmarked by March 25 in order to be received by March 31, 2018.**

Here are a few tips from previous Literacy chair **Janet Brougher**:

1. Organize the narrative according to the questions asked in the Guidelines and answer each of the questions in the outline.
2. Be sure that your project is based on service that was done during the 2017-2018 year.
3. Review the evaluation criteria and score sheet and be sure your narrative provides the information the judges need to make informed decisions.

Each year our external judges are impressed with the submissions and happy to know more about the work that Altrusans are doing. Enter your club's work and help all of us celebrate Altrusa at work in our communities.

If you have questions, contact me via email or phone: [cynthia.m22@charter.net](mailto:cynthia.m22@charter.net) or (541) 784-2123.

— *Cynthia Mounts, District Literacy Chair*

## DR. NINA FAY CALHOUN INTERNATIONAL RELATIONS AWARD

It is time to begin considering what projects your club has done to stimulate awareness of other cultures and people of the world. If you haven't done anything yet, there is still time to get involved and reach beyond your own community. In fact two of the UN days of recognition you might center a project around are coming up. February 20 is World Day of Social Justice and March 8 is International Women's Day.

The Dr Nina Fay Calhoun International Relations Award is an Altrusa International Award selected at each District Conference whose winner is then sent on to the International Convention for consideration of an award. Criteria for this award were reviewed and updated in 2017 so be sure to review the pertinent information about the award, eligibility, entry preparation, judging criteria and entry form on [www.altrusa.org](http://www.altrusa.org) in the member section. Instructions: Select Member Login. From there, go to Publications, then Forms, International Award Forms and finally to the Dr. Nina Fay Calhoun International Relations Award. The information can be saved and then once it is saved to the submitting person's computer as an adobe document, click on "add text" and begin typing.

It takes some time to prepare the entry but by submitting your entry you share not only your club's amazing work with our District, you also inspire others to follow in your steps. Tell your story, why the project was chosen, how it was developed and carried out and the benefits it provided.

An unscored, 60 word synopsis needs to be included and will be used at the conference awards ceremony for all to read and pique their interest in your work.

**The deadline for the application is March 31.** You can send a hard copy to: **Carolyn Powers** 733 SE Winterfield Place, Corvallis, OR 97333 or email to: [nanapowers1991@gmail.com](mailto:nanapowers1991@gmail.com). If you have any questions, call 541-207-3556 (H) or 541-760-3135(C). Share your story with pride and benefit all the clubs in District Twelve by your example!

— *Carolyn Powers, District International Relations Chair*

# ALTRUSA AWARDS CONTINUED

## GWLADYS BREWSTER OUTSTANDING ALTRUSAN AWARD

This award is an award bestowed on a member of District Twelve at the annual Conference. It is named after Gwladys Brewster, Past Governor (1973-1975), Altrusa International of Nanaimo.

Each of our District clubs has many members who give willingly of their time and talents in service to Altrusa. They make a lasting contribution to our organization and communities. However, each club may only submit one name. Your nominee should be that hard working individual who is committed to club projects and club leadership. It may be your “go to person” for advice or the person your members all look up to. This person adds that extra measure of spice that keeps your club moving forward. The recipient of this award will receive an International Foundation Lamplighter Pin, which is acquired by a \$500 contribution the District makes annually to the International Foundation. These contributions are made possible by the proceeds from the District Conference Raffle each year. **Since this is a District Award, the application is not on the International website. It will be sent to Club Presidents.**

CONTACT INFO: **Anne DeFrancisco**, Immediate Past Governor, [adefran@netscape.net](mailto:adefran@netscape.net), 3905 Pennsylvania #17, Longview, WA 98632 (ph) 360-431-6780. — **Anne DeFrancisco**, *District Immediate Past Governor*

## ROUNDTABLE WORKSHOPS

*Friday afternoon*

### STRONG COMMITTEES

Strategies to make committees energized and robust - avoiding the pitfalls of the wild goose chase!

**Presenter:** *Nancy Lauck, Hermiston*

### DAYS FOR GIRLS

Introduction to an international project that has energized the Olympia club and has also been adopted by Altrusa International. **Presenter:** *Darlene Baird, Olympia*

### LET'S GET NOTICED!

Great tips and ideas to help get your Community Events more media coverage. A teaser for the Saturday workshop. **Presenter:** *Nancy Hohenstein*

### OPERATIONS FUNDRAISING

Energize your Operations Budget and renew your fundraising ideas.

**Presenter:** *Sara Burt*

### LITERACY

Does your Club have a literacy project that is self-sustaining, an opportunity for bonding, and most of all, is creating an impact in your community? Come and learn about the Roseburg book room project and share your projects as well.

**Presenter:** *Mary Marshall*

### TURNING FREE INTO MONEY – Getting Free/Cheap Books for Literacy Projects

Looking for new sources to support literacy projects? Join this discussion to learn about some different resources for free or cheap books. **Presenter:**

*Linda Hausmann*

### MULTI GENERATIONS – THE KEY TO OUR FUTURE.

Creating a club culture that enables members to bring the whole family. The evolution from single career incomes to double career, higher household incomes creates the need for us to make them a priority in our growth strategy. These families are more active than other demographics. If we want to get them and retain them across generations we need to create the fertile environment which permits and engages their children as well for they will not give up valuable family time. It's a better strategy. Let's talk about how we can do this. **Presenter:** *Rhonda Hauter*

### SOCIAL MEDIA FOR EVENTS AND MEETINGS

Get more people to your events & more members to your meetings! Maximize your social media exposure with these tips. **Presenters:** *Liz Tilson-Ramirez and Dena Burian-Blackwell*

### NEW CLUB BUILDING

Not as difficult as YOU think! Let us share how a circle of friends brought a new club to District Twelve. International is working to make it EASIER!! **Presenters:** *Pam Cooper and Mid-Columbia Club, WA*

### MONEY MANAGEMENT – SERVICE VS. OPERATIONS

How do you know which pot to put your money in? Join this table for a refresher on the difference between service funds and operation funds. **Presenter:** *Julie Baldwin*

### MEMBERSHIP RECRUITMENT AND RETENTION

The hard work involved in attracting new members and the even harder work involved in retaining them! **Presenter:** *Pat McClintock, Pendleton*

### FUN AND FLEXIBLE MEETINGS

Meetings getting dry and boring? Join this table to find out how some clubs are changing up the structure and themes to keep their meetings inviting and engaging. **Presenters:** *Larena Sullivan & Patty Johnson*

### MEET THE INTERNATIONAL PRESIDENT

Using the Altrusa website to fly your Altrusa flag. **Presenter:** *Leanne Milligan, International President*

### ALTRUSA DAYS OF SERVICE

Does your club desire increased membership? Where are these people and how do we recruit them? Sometimes the opportunities are right under our noses. Our clubs host many varied events and service activities. Come discuss the use of our time at these activities to recruit new members. **Presenter:** *Fran Mueller*

### EVALUATING A NEW SERVICE PROJECT

What are clubs doing to evaluate new service projects? What questions should we ask? How do we evaluate the fit? **Presenter:** *Bettina Schempf*

### STRATEGIC PARTNERSHIPS IN THE COMMUNITY

To be confirmed

# SATURDAY WORKSHOPS

## LEADERSHIP TRACK

### TITLE: PRESIDENTS' AND LEADERSHIP WORKSHOP

We will go over the core responsibilities of the club president and discuss ways to make your year as club president enjoyable and rewarding. We will explore the tools and manuals that are available to help you during the year with different questions. We will have time to discuss specific leadership challenges that you would like some different perspectives and support with. Bring your questions and concerns.

*Presenter: Bettina Schempf*

### TITLE: LET'S GET NOTICED!

Great tips and ideas to help get your Community Events more media coverage. Gig Harbor Club has enjoyed tremendous media coverage for their Community Events. Come along and learn Nancy's secrets to success.

*Presenter: Nancy Hohenstein*

### TITLE: LEADING TO A BETTER COMMUNITY

Learn how to make your club a community service magnet in four easy strategic steps.

*Presenter: Rhonda Hauter*

## MEMBERSHIP TRACK

### MEMBERSHIP RECRUITMENT AND RETENTION

Building relationships so you don't have to recruit. Learn how to turn your Altrusa advocates into your recruiting machines.

*Presenter: Karen Lund*

### MULTIPLE GENERATIONS

Do you know the differences between Gen X and Gen Y?

This workshop will point out the differences from the Baby Boomers through Generation Y. Understanding those differences could enhance future recruitment of new members, and community outreach projects.

*Presenters: Juliana Marez and Robin Van Winkle*

### THE 5 LANGUAGES OF APPRECIATION

An important skill of powerful leaders is to show appreciation to members of their team – be it a board, a committee or your club. The value of appreciation is very personal. Learn how to make appreciation more powerful through a better understanding of how appreciation is received by different people.

*Presenter: Bettina Schempf*

## OPERATIONS TRACK

### STUMBLING BLOCK TO STEPPING STONES: HOW TO SAY YES WHEN YOU WANT TO SAY NO

How can your club address challenges as you evaluate new ideas or projects. What will it take to get jazzed about saying "Yes!, what if this worked" and get excited about projects your club can do and all the good you can do in your local community with the extra money you make.

*Presenter: Liz Tilson-Ramirez*

### PARLIAMENTARY PROCEDURE

Parliamentary Rules – What does your President need to know to run a meeting according to the Robert's Rules of Order? And what do members need to know to help keep a meeting on track? Come to learn or renew your knowledge of User-Friendly Parliamentary Procedures. We will get comfortable and have some fun with rules for motions and meetings.

*Presenter: Patty Johnson*

### TREASURERS' WORKSHOP

Energize and renew your club as you navigate the challenges and complexities of the role as club treasurer. Explore using "Group Tally" for your membership renewal. Gain an understanding of the forms, deadlines, policies and procedures you will use in your key role for your club. Learn how to safeguard your funds from outsiders.

*Presenters: Anne DeFrancisco and MaryAlice Ridgway*

## FUN TRACK

### HOW TO WRITE A MEMOIR

Discover your hidden potential in writing. We are confident that Bob's dynamic workshop will inspire you, inform you, challenge you, recharge you and above all, encourage you with his wit and wisdom. Bob will explore questions writers often have when starting a memoir: How do I get started? How much should I tell? Bring your questions.

*Presenter: Bob Welch*

### SOCIAL MEDIA – HOW TO USE YOUR PRIVATE FACEBOOK ACCOUNT TO SUPPORT CLUB ACTIVITIES.

Learn how to power up your marketing and promotional efforts for better results. Bring your mobile devices to get hands on practice.

*Presenters: Dawn Long and Sofi Smith*

### JEWELRY MAKING

Discover your creative side by beading a new bracelet and earrings. No experience is required. Larena, Willie and Reba will show you how easy it is to create your own jewelry. There will be a wide variety of beads to choose from or you may select a pre-designed kit. A \$5 fee, which will be collected at the workshop, will cover the cost of supplies.

*Presenters: Reba Kuenne, Willie Mollere & Larena Sullivan*



# What to bring to conference

## RAFFLE BASKET

Each District Twelve conference, Altrusa clubs put together the best of best items that represent their club, community, as well as treasures found nowhere else! You are invited to give of your bounty, be it from your club, individual Altrusans, or community donors. Altrusa International of Longview-Kelso will assist with raffle sales and raffle room staffing.

Be creative and thematic if that fits your area. Your favorite wine or book collection, watermelon garden, or sweet creations might spark creative ideas. Think about great authors, jewelry, spa products, art work, gardening, clothing, or travel excursions, etc. Think outside the box and be prepared to purchase tickets galore to put inside the raffle boxes!

Remember, this is all for great causes, not to mention lots of fun. Tickets will cost \$1.00 each. Watch for Altrusa members waving colored raffle tickets. Winning tickets will be drawn and numbers posted Saturday afternoon at Conference. In addition, there will be a live auction to look forward to at the close of the Saturday night banquet. Selected items will be on the bidding block for some fun and lively bidding.

Revenue is divided equally between District Twelve and the Altrusa International Foundation, unless the donor specifies at check-in that revenue from their item benefits the International Foundation only. As in the past, larger items will be set aside for Saturday evening's live auction, which definitely won't be silent!

### SPECIAL RAFFLE: RELAX AND EXPLORE IN SEATTLE PACKAGE FOR 4!

Treat yourself and up to four guests to a 3-night stay at a beautifully appointed garden apartment in the heart of Seattle's Leschi neighborhood. Enjoy the beaches of Lake Washington, the shops and restaurants of Leschi Village, Madrona and the Central District, all within walking distance. A number of bus lines with direct routes to First Hill and downtown are just a block away. The neighborhood offers views of the lake, Mt. Rainier, the Cascades, and downtown Seattle. The apartment has two bedrooms; a brand-new, spacious, high-end kitchen with breakfast bar; a living room, dining area, and full bathroom. House is on a quiet block with an excellent playground around the corner. Family/kid friendly, pets allowed. Good through 2019, based on availability.

You can win this fabulous vacation by purchasing a ticket in our special raffle! Tickets will be \$10 each and only 200 tickets will be printed. Proceeds will be split between the Eugene Club and District Operations. This raffle is available due to a generous donation from **Sherrill Kirchoff**, a member of Altrusa of Eugene. Come ready to win a wonderful getaway to Seattle.

## CLUB DISPLAYS

As usual, there will be space for each club to bring a display. This area is a great place to visit – you'll discover new ideas for raising funds, increasing membership, and serving your community. Sorry, no raffles are allowed due to regulations. Each club will be allowed half of a 6 foot table (3 feet in width) for their display. Please do not bring anything larger so all clubs will have equal space. Display area will be an area open to the other hotel guests and no security will be provided for items.

If clubs are selling items, they can only sell in the designated area in the raffle room during open hours. Clubs selling items are responsible for the security of their items/funds. Please notify Anne DeFrancisco if you have an item you are planning to sell so we can plan enough space in the Raffle Room.

**NEW since 2017:** If clubs are selling items, they may request space in the Raffle Room but you must provide your club representative/s to sell your wares and take responsibility for transactions. This will be the ONLY place you will be allowed to sell anything. There will be no selling during any meetings or meal functions or wandering the hallways. Hawking your treasures will be in the Raffle Room ONLY!! This will be a secure location that is locked except during Raffle hours.

### REQUEST FROM HOST CLUB: BOOKS FOR FIRST PLACE FAMILY CENTER

Altrusa International of Eugene requests each District Twelve Conference attendee to please bring at least one "Gently Used" (children's through teen) book to conference. These books will be part of our Literacy Project to the St. Vincent de Paul First Place Family Center's newly expanded facility for homeless families.

<http://www.svdp.us/what-we-do/homeless-services/first-place-family-center/>

Watch for  
updates!



District Twelve  
on Facebook

SEE SEPARATE ATTACHED FORMS FOR  
CONFERENCE REGISTRATION • EARLY BIRD EVENT REGISTRATION



## WHAT TO WEAR

We all know that the weather is very unpredictable and this year has been anything but normal. The historical averages for May in Eugene are lows around 44 and highs about 67. Average precipitation in May is 2.76 inch.

Since most of our meetings and meals are within the same building, bring comfortable **BUSINESS-CASUAL clothing** for the Business Sessions and Workshops. Meeting room temperatures can vary, so dressing in layers is wise – bring a SWEATER OR LIGHT JACKET. No matter the function, COMFY SHOES are a must, particularly if you're walking during your free time.

The Early Bird event and Saturday lunch location are within walking distance from the hotel- bring a jacket and an umbrella just in case our liquid sunshine makes an appearance. The Saturday Evening Banquet is dress-up night, so bring on the GLAM & GLITZ if you like. Don't forget your costumes for Friday night if you choose to participate. It's strictly up to you. You are welcome in costume or not.

## EMBRACING MEMORIES TRIBUTE

In Conference tradition, we will honor the lives of Altrusans who passed away over the last year, celebrating their lives and accomplishments. A photo and short biography are needed for each deceased member ahead of time. The biography should include some Altrusa information as well as personal information ... what was their favorite food, did they love to travel, etc. Please send information to Linda Peterson by May 1, 2018 at [lindap2501@me.com](mailto:lindap2501@me.com) or 177-107th Ave NE, #1203, Bellevue, WA 98004

## SATURDAY NIGHT: INTERNATIONAL FOUNDATION BANQUET

This should be a fun time catching up with your Altrusa family. The main event is the Gwladys Brewster Outstanding Altrusan Award with the evening concluding with the ever exciting Live Auction.

Prior to the Live Auction, there will be a brief Altrusa Accent about the Altrusa International, Inc. Foundation. Remember, 100% of the Live Auction proceeds (as well as the Raffle 50/50) go to the Foundation to support YOUR community programs – Grants, Disaster Relief, Club 21, and Endowment Fund. Look forward to a fun evening of good 'ol Altrusa fellowship and fun.

*Presidents will receive information pertaining to the Gwladys Brewster award by February 15, and applications are due to Anne DeFrancisco no later than March 31, 2018. See more information on [Page 6](#).*

# Important Dates

- MARCH 31 DISTRICT AWARD SUBMISSION DEADLINE**
- Mamie L. Bass Service Award
  - Letha H. Brown Literacy Award
  - Dr. Nina Fay Calhoun International Relations Award
  - Gwladys Brewster Outstanding Altrusan Award
- APRIL 1 ASTRA END OF YEAR ACTIVITY REPORT**  
Submit to Altrusa International, Inc., One North LaSalle Street, Suite 1955, Chicago, IL 60602
- APRIL 26 HOTEL RESERVATIONS DEADLINE**  
Call 1-800-937-6660 and refer to booking code AID12
- APRIL 15 DELEGATE/ALTERNATE NAMES**  
For every 15 paying members (or portion thereof), a Club is allowed 1 Delegate for voting and 1 Alternate as a backup. The District Secretary will send forms and instructions to Club Presidents by April 1.
- APRIL 15 CONFERENCE REGISTRATION DEADLINE**  
\$270 (US) for full 3-day registration if paying by US check, bank draft, or money order. Includes 6 meals plus participation in all events (except Thursday night's Pre- Conference Event). If this is your first Conference, indicate this for a \$50 discount. Extra fees apply if paying by credit card or after April 15. Single-day registrations & meals for guests are also available. NO REFUNDS AFTER APRIL 30. SPECIAL MEAL REQUESTS due to medical conditions, diabetic, gluten free, or vegetarian needs must be noted on the Registration Form. A token identifying your special need will be included in your registration packet. Place this token in front of your place setting for the serving staff. NO ONSITE REQUESTS WILL BE HONORED.
- APRIL 30 PRE-CONFERENCE EVENT REGISTRATION DEADLINE**  
"An evening at the Shedd Institute" \$47
- MAY 1 EMBRACING MEMORIES SUBMISSION DEADLINE**  
The lives of Altrusans who have passed away over the last year will be honored. Submit names to Linda Peterson at [lindap2501@me.com](mailto:lindap2501@me.com) or 177 – 107th Avenue NE, #1203, Bellevue, WA 98004
- MAY 7 FINAL DAY TO REGISTER FOR CONFERENCE**
- MAY 17-20 DISTRICT TWELVE ANNUAL CONFERENCE**

# HOTEL BOOKING INFO:

Reservations can be made through the hotel's reservations line  
**1-800-937-6660** and referring to booking code **AID12**

Or via the booking link: [Altrusa International District 12 Conference](#)

Room prices are **\$139** for single and double occupancy and additional people  
 (up to 4 per room) are **\$20** each. Parking and Wifi are complimentary.

A downtown location near Eugene's most popular attractions, an indoor pool and free airport shuttle make the Hilton Eugene one of the city's most popular hotels among our guests. The 12-story, non-smoking Hilton features 260 rooms with flat-panel LCD TVs, alarm clocks with MP3 players, Wi-Fi access and comfortable beds with down comforters and pillows. Splash in the indoor pool, work out in the fitness center or rent a bike from the hotel and cruise around downtown Eugene. Two on-site restaurants serve breakfast, lunch, dinner and room service. Pets are welcome.

The Hilton is in the heart of downtown Eugene next to the Hult Center for Performing Arts and within walking distance of more than 150 shops, restaurants and breweries. The University of Oregon and Matthew Knight Arena are less than two miles away. Guests arriving by rail are just two blocks from the Amtrak station.

## THINGS THAT YOU CAN DO AROUND EUGENE

**Eugene Public Library:** 100 W 10th Ave, Eugene, OR 97401  
<https://www.eugene-or.gov/130/Eugene-Public-Library>

**Saturday Market:** Located at 8th & Oak in downtown Eugene. A visit to the Saturday Market belongs at the top of your list of things to do in Eugene! It's the perfect place to shop, eat, dance and surround yourself with local color and culture.  
<http://www.eugenSaturdaymarket.org/>

**The Lane County Farmers' Market:** Located just across the street from the Saturday Market and full of locally grown produce, plant starts and flowers.

**5th Street Market:** Located on the corner of 5th Street and High. Enjoy shopping at a unique collection of shops, dine at restaurants and cafes or sip a glass of wine in the courtyard next to their fountain. <https://www.5stmarket.com/>

**GALLERIES:** **White Lotus Gallery,** 767 Willamette St., Eugene, OR 97401  
<http://www.wlotus.com/>

**Karin Clarke Gallery,** 760 Willamette St. Eugene, OR. 97401  
<http://www.karinclarkegallery.com>

**Owen Rose Garden:** 300 N. Jefferson, Eugene, OR 97402  
<https://www.eugene-or.gov/Facilities/Facility/Details/124>

**Willamette River Bike and Walking Trail:** Adjacent to the Owen Rose Garden

**Broadway Metro Theater:** 43 West Broadway, Eugene, OR 97401  
<http://broadwaymetro.com/>

***If you want to stay longer, check out these links:***

For other things to do in Eugene: <https://www.eugenecascadescoast.org/things-to-do/>

For things to do in the Eugene region or at the Oregon coast:  
<https://www.eugenecascadescoast.org/regions-cities/>

# MENU

## Friday Breakfast

Crunchy French Toast, Warm Maple Syrup and Bacon, Scrambled Eggs, Fresh Fruit Salad, Fresh Breakfast Juices and Coffee

## Friday Lunch Buffet

Coca Cola Braised BBQ Beef Brisket, Smoked Gouda, BB Pickles, Broccoli Slaw, Potato Bun, Sea Salt House Chips, Assorted Dessert Minis, Iced Tea

## Friday Buffet Dinner

Crisp Iceberg Wedge Salad, with Bleu Cheese, Rosemary Bacon, and Croutons...Ranch and Vinaigrette on the side, Whole Roast Herb Organic Chicken, Onion Confit, Organic Wild Rice, Seasonal Squash, Zucchini, and Blistered Tomatoes, House Delicious Dessert Morsels, Iced Tea

## Saturday Breakfast

Smoked Sausage, Chive Cheddar Quiche, Honeydew, Croissants, and Fresh Breakfast Juices and Coffee

## Saturday Lunch

On your own

## Saturday Plated Dinner

Spinach Salad with Feta, Walnuts, and Marionberry Vinaigrette, Sliced NY Strip Loin, Garlic Confit Gremolata & Cabernet Beef Demi, Poached Asparagus and Heirloom Carrots, Rosemary Roast Fingerings, Eugene Stout, Ginger Bunt Cake, Vanilla Whipped Cream, Iced Tea

## Sunday Breakfast

Warm Fluffy Biscuits and Local Sausage Black Pepper Gravy, Scrambled eggs, Pineapple, Assorted Yogurt and Fresh Breakfast Juices and Coffee